

ARABIAN BREEDERS  
*World Cup*  **Arabian Breeders World Cup**  
Produced by the Arabian Horse Breeders Alliance  
March 28<sup>th</sup>-30<sup>th</sup>, 2024 – Polo field @ WestWorld, Scottsdale, AZ

## Premium Patron Sponsorship

\$25,000

- Title Sponsor Arabian Breeders World Cup
- Sponsor name, logo, pictures, products, horses on printed material used in the promotion of the show
- 2 Priority Placed Reserved VIP Tables (8 people/per table)
- Drink tickets and VIP breakfast served daily
- Tickets for Sunday Brunch (16 people)
- Supreme Championship Class Sponsorship and presentation opportunity
- Advertising in the official show program (2 - full color pages with prime placement)
- Promotional Material on VIP Tables
- Advertisement on large screen in the arena during show (Camera ready art due March 8<sup>th</sup>)
- Video Commercial to be played in premium spots during show | please submit one (1) 30-sec video
- Banner displayed in Premium placement across from VIP area (10' x 10')
- Premium banner displayed above VIP marquee (10' x 3')
- Logo on World Cup website with link to your website
- Option for commercial display space (20' x 10')

### Premium Patron Sponsor Information:

Please fill out information exactly as you would like it to appear in all World Cup advertising.

Farm/Business Name: \_\_\_\_\_

Owner: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Mobile: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Web Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Payment Information:

*Sponsorship balance due not later than March 8<sup>th</sup>, 2024*

Minimum deposit of 50%:  Full Payment (\$25,000)  Partial Payment (\$12,500)

*Check can be made to AHBA. A 4% Convenience Fee will be added for all card payments (Fee charge does not apply cash, check or money order)*

*I authorize AHBA to charge the following account:*

Card number: \_\_\_\_\_ Exp date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

Card is billed to this Address: \_\_\_\_\_

Email or Mail Agreement to: [info@arabianbreedersworldcup.com](mailto:info@arabianbreedersworldcup.com) ~ AHBA, P.O. Box 12335, Scottsdale, AZ 85267