

ARABIAN BREEDERS  
*World Cup*  **Arabian Breeders World Cup**  
Produced by the Arabian Horse Breeders Alliance  
March 28<sup>th</sup>-30<sup>th</sup>, 2024 – Polo Fields @ WestWorld, Scottsdale, AZ

## Diamond Title Sponsorship

\$50,000

- Main Title Sponsor of the Arabian Breeders World Cup
- Back Cover Ad of the Official Show Program
- Logo on all championship Rose Garlands
- Sponsor name/logo on show program cover and all printed material used for show promotion
- Priority cabana with reserved access for up to 32 people
- Drink tickets, VIP breakfast and lunch, and snacks served daily
- Official sponsor Sunday Brunch
- Supreme Mare & Stallion Championship Class Sponsorship and presentation opportunity
- Advertising in the official show program (*back cover & 4 - full color pages with prime placement*)
- Video Commercials to be played in premium spots during show | please submit two (2) 30-sec videos
- Promotional Material on VIP Tables
- Advertisement on large screen in the arena during show (*Camera ready art due March 8<sup>th</sup>*)
- Banners displayed in Premium placement | main show entrance & across from VIP (*10' x 10'*)
- Logo on World Cup website with link to your website
- Option for commercial display space (*20' x 20'*)

### Diamond Patron Sponsor Information:

Please fill out information exactly as you would like it to appear in all World Cup advertising.

Farm/Business Name: \_\_\_\_\_

Owner: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Mobile: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Web Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Payment Information:

*Sponsorship balance due not later than March 8<sup>th</sup>, 2024*

Minimum deposit of 50%:  Full Payment (\$50,000)  Partial Payment (\$25,000)

*Check can be made to AHBA. A 4% Convenience Fee will be added for all card payments (Fee charge does not apply cash, check or money order)*

*I authorize AHBA to charge the following account:*

Card number: \_\_\_\_\_ Exp date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

Card is billed to this Address: \_\_\_\_\_

Email or Mail Agreement to: [info@arabianbreedersworldcup.com](mailto:info@arabianbreedersworldcup.com) ~ AHBA, P.O. Box 12335, Scottsdale, AZ 85267